

Privacy Policy

Last updated: February 2026

Yoga with Alex respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and protect your information in accordance with the UK General Data Protection Regulation (UK GDPR).

1. Who We Are

Yoga with Alex is a yoga teacher.

Website: yogaandalex.com

2. What Information We Collect

We may collect and process the following personal data:

- Name
- Email address
- Phone number (if provided)
- Booking details for classes, workshops, retreats, or events

We do not store or have access to your payment card details.

3. How We Collect Your Data

We collect personal data when you:

- Book a class, workshop, or event
 - Contact us via email or the website
 - Sign up to receive updates or newsletters (where you have opted in)
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4. How We Use Your Data

Your personal data is used to:

- Manage bookings and attendance
 - Send confirmations and essential event information
 - Communicate changes or updates related to your booking
 - Share information about future offerings where consent has been given
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5. Lawful Basis for Processing

Under UK GDPR, we process personal data on the following lawful bases:

- **Consent** – where you have opted in to communications
 - **Contract** – where processing is necessary to deliver a booked service
 - **Legal obligation** – where required by law
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6. Sharing Your Data

Your personal data is never sold.

We may share data only when necessary with:

- Payment providers (such as Stripe or PayPal) to process transactions
 - Venue partners where required for event delivery (e.g. attendee numbers only)
 - Legal or regulatory authorities if required by law
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7. Data Storage and Security

We take appropriate technical and organisational measures to safeguard your personal data and protect it from unauthorised access, loss, or misuse.

Your data is kept only for as long as necessary for business, legal, or accounting purposes.

8. Your Rights

You have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Withdraw consent at any time

To exercise your rights, please contact us at alex.cvijovic@yahoo.co.uk

9. Cookies

Our website may use cookies to improve user experience and understand how the site is used. You can control or disable cookies through your browser settings.

10. Contact

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Yoga with Alex

This Privacy Policy may be updated occasionally. Any changes will be reflected on this page.